

2016 Global E.LAND GROUP MBA Recruitment
The Fastest Track to CEO - ISG(Innovation Strategy Group)

Hiring Position (Department)

Project Strategist / Project Manager / Project Director (ISG, Innovation Strategy Group)

Job Location China, Shanghai

Job Duties

For an initial period after entry to ISG, new members will work on ISG teams for internal strategy projects on behalf of Brand, Business division(BD) or Business Unit(BU), Business Group(BG).

Our Work

-Business Development : Fashion, Food, Leisure, Retail

-Project management : MKT, Product, Launching, Brand Strategy

*Project Mix(Current) : Fashion(70%), Food, Retail, Leisure(30%)

- Make a tangible contribution to the business operations and / or strategies of Brand/BD/BU/BG
- Projects are sourced from Chief Knowledge Office on a monthly/quarterly basis. Each project has a client who initiates the project, provides direction and feedback periodically throughout the project, and ultimately receives and judges the quality of the final deliverable.
- Projects are selected based on many criteria, including potential impact to Eland's business, Global Strategist interests, and availability of permanent positions for members.

Case Study (Example)

-New Global Brand Business Plan

-Launching new channel for Brand

-Brand Traffic Enhancement Plan

-Define Core Customer Group

-Brand Localization Strategy

Career Progress

ISG Project strategist → Line Manager (fashion/Food/Leisure/retail) / Strategist Manager →

BD/BU/BG Executive Manager → Global CEO

Training

0-2 Weeks : Orientation session

-In this period, company introduces them to Eland's Spirit, history, policies, Knowledge and practices. This initial 2-week orientation includes visits to store across Shanghai.

-Real Case Study / On-boarding Program

First 2 Months: additional training session

-These sessions include more detailed introduction to the operations of BD/BU/BG. Furthermore, functional training covers topics such as problem structuring and project management skills in an Eland context.

-Group and Industry level of problem solution / New Business Plan Development / In-house Senior consulting tasks

3-12th Month : Industry Practice Session

We'll provide more about specific industries, empowering them to better contribute to projects from day 1. In addition, these practice groups organize internal sharing sessions and participate in Project Festival and conference that provide internal and external networking opportunities

RECRUITMENT

1. Application Submission

Via Email : oh_eunyoung01@eland.co.kr

2. Application Process

Online Application Submission->Aptitude Test->
1st Interview-> 2nd Interview

3. Qualifications

- Minimum of three years of experience in a related field
- Superior analytical and problem-solving skills
- Proven ability to lead and work within teams
- Language : Must be fluent in Mandarin, English
- Job Location : Shanghai, China

4. Hiring Positions

- Global professional of strategy department
- Fashion/Retail/Leisure/Dining or any other industry's experienced Global Brand manager
- Finance / Corporate Fund / Marketing

5. Contact us for other inquiries, Email: oh_eunyoung01@eland.co.kr

Company Overview :

“WE ELEVATE YOUR STANDARD OF LIVING!”

“Everywhere Everyone Enjoy E-Land”

*Big Picture of Group Business portfolio

衣+食+住+休+美+乐 (Fashion + Food + Living + Leisure + Retail + Theme City)

We are preparing to leap up into 'Global No.1 Fashion & Retail Enterprise through the continuous growth based on our core business of fashion & retail and the condensed growth based on the M&A with blue-chip companies holding valued brands & assets, fine human resource, core technology and distinguished distribution channel.

E-LAND CHINA

国际品牌	kate spade NEW YORK	MANDARINA DUCK	COCCINELLE <i>luxury</i>	BF BELLE	ETON ROYAL	
女装品牌	E-LAND AMERICAN CLASSIC	TEENIE WEENIE <i>Old Blue Jeans</i>	scat	Roem	PRICH <i>Paris & Style</i>	SCOFIELD BATHING MACHINE
	GEROLAMO	EnC	DELO	ninesix ny	96 ny	
男装品牌	PLORY PROBABILITY	HUNT NEW CLASSIC	SCOFIELD BRITISH HERITAGE	WHOUAU California Dream	TEENIE WEENIE <i>Old Blue Jeans</i>	
童装品牌	E-LAND KIDS AMERICAN CLASSIC	PawPaw <i>Snuggler's Best</i>	Golden	TEENIE WEENIE <i>Old Blue Jeans</i>	Lezire et Chocolat PARIS	GUESS
运动品牌	NIKE FINE BALANCE	ellesse ITALIA	berghaus	SPERRY TOP-SIDERS	Keds	TRU GEAR LEGGERS
	NIKE GOLF					
内衣品牌	EBLIN LINGERIE	Body POPS	牛仔品牌	Wrangler	GUESS	GUESS kids
快消时尚品牌	MIXXO	SFAO ALLIANCE	FOLDED	婴童品牌	Lezire et Chocolat PARIS	PawPaw Baby
餐饮	Cafe Lugo Cafe & Wine	ASHLEY Sweet & Chic	the caffè The story of best coffee	流通	优客 NEWCORE	